

# IMAGO: THE WONDER OF CONNECTING

2016 IRI CONFERENCE  
NOVEMBER 4-14 | HILTON LONG BEACH



SPONSORSHIP PARTNER PROSPECTUS

## Quick Facts

- Nine Concurrent Sessions
- Opening Reception, Awards Breakfast and Saturday Night Celebration
- Panel Discussion with Imago founders Harville Hendrix & Helen LaKelly Hunt
- Approximately 300 Attendees
- 63% of attendees are IRI members
- 73% of attendees are female
- 20+ countries represented
- 2016 Keynote Speaker: Alex Korb



Imago Relationships International is thrilled to announce the 2016 IRI Conference held November 10-12, 2016 in Long Beach, California, USA. The beautiful Hilton Long Beach will play host to approximately 300 Imago Relationship Therapists from around the globe.

### Why exhibit with IRI?

Our conference attendees represent the leading professionals in the world of couples therapy. Take advantage of this opportunity to network with and promote your organization to attendees who have traveled from around the globe to be present.

Conference attendees gather together for ongoing education through workshops, opportunities to learn about the latest developments in Imago Relationship Therapy and to have fun connecting.

As an exhibitor, you will have the unique opportunity to tap into this esteemed network of professionals. Don't miss out on this limited opportunity to connect one on one with couples therapists who use and promote the products and services you have to offer!

### Who will attend?

- Founders of Imago Relationship Therapy - Harville Hendrix, PhD and Helen LaKelly Hunt, PhD
- 300 therapists from all arenas including social workers, psychologists, counselors, business professionals and more typically joining us from more than 20 different countries



## Platinum Partner Packages - 2 available

- Exclusive Sponsorship for either: Opening Keynote Presentation or Conference Celebration
- Individual Signage at Sponsored Event and Top Placement on Overall Sponsorship Signage
- Name and logo on sponsor page of IRI conference website with a direct link to your website
- Name listed in conference program
- Up to two inserts in Conference bags (materials provided by sponsor)
- Tabletop exhibitor booth with (2) exhibitor registrations
- Opportunity to provide Marketing Materials on Chairs at Sponsored Event
- Daily Verbal Acknowledgement
- Full page color, front inside or back inside cover ad in the Conference Program
- Logo on Conference Totebags

Partner Investment: \$4,000

## Gold Partner Packages - 3 available

- Exclusive Sponsorship for one event: Opening Reception, Friday Dessert Reception or Awards Breakfast
- Individual Signage at Sponsored Event and Logo on Overall Sponsorship Signage
- Name and logo on sponsor page of IRI conference website and in conference program
- One insert in Conference bags (materials provided by sponsor)
- Tabletop exhibitor booth with (1) exhibitor registrations
- Opportunity to provide Marketing Materials Sponsored Event
- Daily Verbal Acknowledgement
- Black page and white ad in the Conference Program

Partner Investment: \$2,000

# Exclusive Partner Package Opportunities



## Silver Partner - 2 available

- Exclusive Sponsorship for one of two Continental Breakfasts
- Individual Signage at Sponsored Event and Logo on Overall Sponsorship Signage
- Name and logo on sponsor page of IRI conference website and in conference program
- One insert in Conference bags (materials provided by sponsor)
- Tabletop exhibitor booth with (1) exhibitor registrations
- Daily Verbal Acknowledgement
- Half Page Black and white ad in the Conference Program

Partner Investment: \$1,500

## Bronze Partner Packages - 2 available

- Exclusive Sponsorship for one of following: Conference Notepads or Conference Lanyards
- Logo on Overall Sponsorship Signage
- Name on sponsor page of IRI conference website and in conference program
- One insert in Conference bags (materials provided by sponsor)

Partner Investment: \$500

## Digital Advertising - 3 available

- Your business will be featured in 4 e-newsletters leading up to conference and on our website.
- One insert in Conference bags (materials provided by sponsor)
- Name listed on IRI Conference website and in conference program

Partner Investment: \$500

## Conference Program Advertising

Back Page- Full Color \$1,000 (1 available)

Inside Page- Full Color \$750 (4 available)

Inside Page- Black & White \$500

Inside ½ Page- Black & White \$250

- All program advertisers also get one insert in Conference bags (materials provided by sponsor)
- All artwork due by October 1, 2016 to IRI Headquarters

## Conference Bag Inserts

- One insert in Conference bags (materials provided by sponsor)
- For attractions, inclusion in pre-event email to participants

Partner Investment: \$50 per insert

## Take One Table

- Placement of brochures on general exhibit table (materials supplied by sponsor)

Partner Investment: \$35 per item

For question on sponsorship and advertising package, please contact:  
Bea Tijerina, Meeting Manager at [btijerina@mmgevents.com](mailto:btijerina@mmgevents.com)

## Exhibitor Booth (15 available)

Would you like the ability to interact with Conference attendees one on one? Take advantage of one of 15 exhibitor booths. Don't miss the opportunity to showcase your products and services.

### Exhibitors Receive:

- One six foot draped table, two chairs and exhibitor tent card
- Listing on IRI Conference website and in conference program
- One insert in the Conference bags (materials supplied by exhibitor)

### Partner Investment: \$350

*\*Note: This price does not include entry to any conference events, including meals. If you wish to participate in conference events, you must purchase an Exhibitor Conference Registration at \$250 per person.*

### Exhibitor Set-Up

Wednesday, November 9 12:00PM - 3:00PM

### Exhibitor Hours

Wednesday, November 9 5:30PM – 7:00PM

Thursday, November 10 7:30AM – 3:30PM

Friday, November 11 7:30AM – 3:30PM

Saturday, November 12 7:30AM – 3:30PM

*Exhibitor booths will be set up in the same area as the Opening Reception and Continental Breakfasts for maximum exposure.*

## Elevate Your Experience

### Make a Donation to the Silent Auction

The 2016 IRI Conference will feature a silent auction with proceeds benefiting the Education and Outreach Fund. The IRI Education and Outreach Fund provides necessary funding for IRI to offer educational tools for therapists, materials for workshop presenters, research and more.

Please consider making a donation to the silent auction as part of your sponsorship.

For more information on making a donation, please contact the IRI Development Committee Chair, Maryrita Wieners via email [atmrwimago@me.com](mailto:atmrwimago@me.com).